



Public speaking

Boosting the impact of your professional speeches

Objectives:

- Rapidly establish a relationship with the audience and maintain it throughout the speech
- Organise your presentation to suit the audience and the operational objectives
- Lead a presentation independently within the context defined in the general objective
- Assess your strengths and areas for improvement
- Feel confident in this exercise

Contents:

How to establish and maintain a relationship

- Situating yourself in space and controlling your environment
- Establishing and maintaining a relationship with the audience through eye contact
- Strengthening your physical presence
- Coping with stage fright

How to build and deliver your message

- Experiment with an effective approach to preparing and constructing an oral presentation
- Practise persuasive speaking
- Ensure that the arguments selected help to facilitate understanding, memorisation and acceptance

How to create a bridge between yourself and your audience

- Focusing your interest on the other person's logic in order to develop your discourse
- Use the power of questioning and active listening

Membership search training

- Mastering a "commercially effective" intervention in its entirety
- Bring together all the dimensions studied during the training course: intellectual, relational, behavioural (body language and voice) and emotional.

Duration: 2 days

Public and prerequisites: All audiences - no prerequisites

Price: Upon request

Quilotoa learning method:

Based on theatrical techniques, active and practical, it aims to give each participant the autonomy that is essential for lasting progress. Theoretical points of reference, passed on interactively, complement the practical exercises to help participants grasp the material.

Assessment:

Ongoing assessment: as the course progresses, during the various simulations.

At the end of the course: on a summary exercise.

After the course: via an online form.

People with disabilities:

Our head office welcomes people with reduced mobility.

For further information, please contact our disability officer :

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